The Perfect Storm: Managed Care, Aging Adults, and a Nursing Shortage

The many issues managed care poses for provider’s and health networks are crystallized in the moral problems occasioned by its shifting of the financial risks of care from insurer to provider. The literature provides evidence that the quality of nursing care processes affects health-related patient outcomes during and after hospitalization -- 257 data-based studies of nursing care quality identified, 135 investigated a process-outcome link. California became the first state to mandate nurse staffing ratios on all units in 1997. All the while labor shortages, introduction of new technology, and the increased acuity of the inpatient population have contributed to the rising costs of hospital-based care. Another notable contribution to the financial and clinical pressures hospitals feel is the overall increased consumer demand for services: The aging of America’s population portends an even greater demand for health care services. This situation will only grow worse as demand generated by the growing gerontocracy increasingly outstrips an affordable supply of safe care. Little time and few resources are available for what we might all agree would be the desired level of comprehensive and coordinated care. What this means for patients is that they experience episodic acute care that is delivered in “spurts.”

No matter what actions are taken – or more likely not taken – to reform the Medicare program, the future holds shrinking reimbursement for hospitals, with a concurrent demand for investments in response to costly regulatory requirements, technologies and other capital expenditures to accommodate the increasing demand for services generated by the growing numbers of politically active seniors who insist on the entitlements promised to them – and the quality of service they believe is their right. This is the Perfect Storm.…. 

Target Audience: CEOs, COOs, CFOs, CNOs, Senior Nursing Leadership, Department/Unit Nursing Leadership, and Professional Staff Nurses

Date: January 24, 2008  Time: 8 – 9 am MST; 7 – 8 am PST

Faculty:
Leah Curtin, RN, ScD(h), FAAN  Metier Consultants  Principal
University of Cincinnati  College of Nursing  Clinical Professor of Nursing

Dr. Leah Curtin is an internationally known speaker and consultant in nursing. For the last 20 years she was the Editor-in-Chief of Nursing Management Magazine. Dr. Curtin is also the Editor-in-Chief of The Journal of Clinical Systems Management and the Director of Cross Country Education’s Nurse Manager Boot Camp. She has authored more than 298 articles, 400 editorials, and eight books.

Program Topics:
• Issues with Managed Care and Technology  • Political Activism of the Baby Boomers
• Causes of Nursing Shortage  • Aging of America
• Effect of Nursing/Staffing on Outcomes and Patient Safety  • Life Expectancy and Work Expectancy
• Effects of Staffing on Patient Safety  • Covered by Medicare and Social Security –Costly
• Sources of Dissatisfaction for Nurses and Work Values  • Strategies to Address These Issues

Objectives:
At the completion of this program, the participant will be able to:
1. Outline the social, clinical and financial trends influencing the health policy debate today.
2. Identify at least 3 health strategies proposed by policy experts to address these trends.
3. Discuss the impact of these strategies on nursing practice -- and the integral role nursing practice has on the implementation of these strategies.

Registration: There is a site fee of $150 for IHA members hospitals for this course; $300 for all others. Advance registration is required to ensure delivery of instructional materials. Registration deadline: January 17, 2008.
WEBINAR
Course: 2362
The Perfect Storm: Managed Care, Aging Adults, and a Nursing Shortage

January 24, 2008
8 – 9 am MST; 7 – 8 am PST

Contact:________________________________________
Title:_______________________________________
Organization:_________________________________
Address:_____________________________________
City, State, Zip:_______________________________
Phone:__________________________Fax:__________________________E-Mail:_________________________

IHA Member Hospital…………………………………$150
Non-IHA Member Hospital…………………………...$300
Payment must be received in order to get program materials.

Registration deadline: January 17, 2008

___ Check  ___ Visa  ___MasterCard
(payable to IHA)

Name of Cardholder:______________________________________________________________
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Exp. Date:____________________________ Amount $__________________________

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Have questions or need more information?
Contact Toni Pugmire at (208) 338-5100 x201 tpugmire@teamiha.org