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## Regence names Lewiston native to run its Health Care Services division

John Stellmon, president of Regence BlueShield of Idaho, has been tapped to lead the company's Health Care Services division.

The Lewiston native's promotion was announced Thursday by Regence, the region's largest nonprofit insurer. Scott Kreiling, vice president of sales for Regence BlueShield in Washington, has been named as Stellmon's replacement in Idaho.

In his new expanded role, effective Saturday, Stellmon will be responsible for executing the company's integrated health management programs. He will oversee pharmacy services, network strategy and performance and health care services planning and performance analytics. His primary office and residence will remain in Boise.

"Our Health Care Services Division plays a vital role in leading and shaping the future of our company and is a perfect fit for John's talents," said Mark Ganz, president and chief executive officer of Regence, in a news release. "His leadership in this critically important role will not only benefit Idaho - as it has for many years - but now the entire region."

Stellmon, who was unavailable for comment Thursday, has been with Regence for nearly 20 years in a variety of positions, including chief legal counsel and chief operating officer for Regence BlueShield of Idaho. He was named president in 2003.

Kreiling joined Regence BlueShield in November 2002 as director of sales. Previously, he served as director of sales and marketing with PacifiCare.

"I could not be more pleased to welcome Scott to Idaho, and to provide my support to him in his new role," Stellmon said in the news release. "I have had the pleasure of working with Scott for many years, and he is the right person for the job. His tremendous and heartfelt commitment to serving the diverse needs of our members, our employer groups and our communities is a hallmark of his leadership. His move to Idaho is a tremendous win for our company and our state."

Kreiling will be joined in Idaho by his wife Cheryl and their children, Chae and Cole. His appointment is effective Aug. 15.