

2006 Annual Report

[Vision, Mission, Values & Goals](#)

[The Year in Review](#)

[2006 Audit](#)

[Award Recipients](#)

[Beyond 2006](#)



Vision, Mission, Values & Goals

Vision

To be the leading association in health policy and advocacy in Idaho; promoting high quality and efficient health care.

Mission

To provide leadership in health policy and advocacy and to provide comprehensive member services that strengthen Idaho hospitals' viability and capacity to best serve their communities.

Values

- We believe in conducting all aspects of our work with integrity.
- We believe in respect for people and fostering trust with our members, the public and with each other.
- We believe in delivering the finest quality service through teamwork in an innovative and optimistic environment.
- We believe in responsible stewardship of resources.

Goals

In 2006, board and staff members worked together to adopt the strategic direction for the association. In addressing the changing and pressing needs of Idaho's community hospitals, IHA leadership and staff have refocused their efforts on the following goals:

- Addressing workforce concerns
- Promoting fair competition for health care delivery
- Maximizing reimbursement for hospitals
- Increasing member satisfaction with IHA services
- Providing advocacy and representation for IHA member hospitals

The Year in Review

2006 saw significant change for the association. In October, the Board of Directors presented several recommendations to the House of Delegates which led to substantial operational changes, designed to meet the dynamic needs of the membership.

A key bylaw change for the Association was the elimination of the House of Delegates as the policy making body. The change is intended to allow the board to act expeditiously in making policy decisions. In the absence of the annual House of Delegates meeting, membership meetings will be held for informational and educational purposes. Election of officers will still require the vote of the membership and will take place via written or electronic ballots. As an operational procedure, members will receive digital copies of all board meeting minutes to keep abreast of board activities.

In order to ensure the issues of most importance to the members are brought to the staff and board for consideration and action, the membership determined that regional meetings will once again be added to the annual calendar. Having tried telephone conferencing for regional meetings in 2005, members determined that face to face meetings were of critical importance to gain perspective and input on the policy issues and evaluate the concerns and needs of the membership. The Regional Leadership Council meetings will be held a minimum of twice per year in each of three membership regions.

Committee structures were also addressed by the membership during this bylaws revision. The standing Investment and Budget Committees were combined and given the added responsibility of the Association's annual audit. The IHAPAC Advisory Committee was changed from an ad-hoc committee to a standing committee. IHA's standing committees now include:

- Nominating Committee
- Finance Committee
- Committee on Volunteers (formerly the Committee on Hospital Auxiliaries)
- Hospital Governance Committee (formerly the Committee on Governance)
- IHAPAC Advisory Committee

Other operational changes approved by the membership included:

- Elimination of the January Legislative Conference, which has been replaced with a legislative reception the evening before the January board meeting, with invitations going to all members.
- Changing the bylaws to allow officers to serve up to two one-year terms in any given position.
- Elimination of non-board member attendance at Board of Directors meetings with the exception of legal counsel and AHA representatives unless invited for presentations or input on a specific agenda item.

2006 also saw IHA's inaugural member satisfaction survey with SatisfactionWorks, a consulting firm that provides research-driven solutions for association and hospital communities. SatisfactionWorks has conducted and compiled surveys for many state hospital associations. Among 42 IHA members, 35 participated in the survey (83%). The objectives of the 2006 survey were:

- Identify IHA members' most important expectations.
- Measure how well IHA is meeting those expectations.
- Assess the value for the money that IHA members believe they are receiving.
- Identify specific areas where improved performance will have the greatest impact on perceived value and member retention.
- Benchmark IHA's 2006 performance results to other state hospital associations' results.

Satisfaction survey results influenced the Board's development of goals within the IHA Strategic Plan for 2006-2007, and future surveys will determine measures of effectiveness in accomplishing the goals. Particular areas identified in the survey and addressed within the Strategic Plan include developing a comprehensive workforce plan, improving communication to members, determining an effective course of action to promote fair competition, increasing networking opportunities among members, and improving state legislative advocacy.

2006 Audit

Eide Bailly performed the 2006 financial audit for the Idaho Hospital Association. For the complete results of the audit, please visit: <http://www.teamiha.org/AboutIHA/IHAAudit.cfm> .

Award Recipients

At the 2006 Annual Convention, IHA had the honor of recognizing many who go above and beyond in Idaho's community hospitals.

- Star Garnet Award -- Mark Buckalew, Portneuf Medical Center, Pocatello
- Meritorious Service Award -- Saint Alphonsus Life Flight Program, Saint Alphonsus Regional Medical Center, Boise
- Leader of Volunteer Excellence (LOVE) Award -- Doris Babin, Saint Alphonsus Regional Medical Center in Boise
- Junior Volunteer of the Year -- Jake Murgoitio, St. Luke's Boise Regional Medical Center, Boise
- Distinguished Service Award -- Roger Gehrke, Department of Health and Welfare, Bureau of Facility Standards
- Trustee of the Year -- Lee Pippenger Clearwater Valley Hospital in Orofino
- Retirement Award of Recognition -- Bonnie Haines, Idaho Hospital Association & Ed Reese, Idaho Elks' Rehabilitation Hospital, Boise

Beyond 2006

At year's end, the IHA gavel passed to incoming chairman Joe Messmer, president / chief executive officer of Mercy Medical Center in Nampa. Doug Crabtree, chief executive officer, Eastern Idaho Regional Medical Center, Idaho Falls, is chairman-elect; and Jeff Martin, chief executive officer, Gritman Medical Center, Moscow became secretary-treasurer.

New board members for 2006 are:

- Victoria Alexander, chief executive officer, Steele Memorial Medical Center, Salmon
- Kathy Moore, chief executive officer, West Valley Medical Center, Caldwell
- Ed Dahlberg, chief executive officer, St. Luke's Health System
- John Fullmer, trustee, Bingham Memorial Hospital, Blackfoot

Members continuing on the board include:

- Sandra Bruce, president / chief executive officer, Saint Alphonsus Regional Medical Center, Boise
- Joe Caroselli, administrator, Idaho Elks Rehabilitation Hospital, Boise
- Carl Hanson, administrator, Minidoka Memorial Hospital, Rupert
- Patrick Hermanson, president/chief executive officer, Portneuf Medical Center, Pocatello
- Rod Jacobson, administrator, Bear Lake Memorial Hospital, Montpelier
- Craig Johnson, chief executive officer, Boundary Community Hospital, Bonners Ferry
- Louis Kraml, immediate past chairman, chief executive officer, Bingham Memorial Hospital, Blackfoot
- Margaret Soulen Hinson, trustee, Weiser Memorial Hospital, Weiser
- B.J. Swanson, board chair, Gritman Medical Center, Moscow
- Steve Millard, president, IHA

IHA Staff

- Steven A. Millard, President
- Stacey L. Carson, RHIT, CTR, Vice President, Operations and Registry Services
- Toni Lawson, Vice President, Governmental Relations

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- Deanna O'Toole, Vice President, Human Resources
 - Carla Terry, Vice President, Finance
 - Ginger Floerchinger Franks, Director, Idaho Trauma Registry
 - Nanette Hiller, Director, Performance Improvement
 - Chris Johnson, MPH, Epidemiologist, Cancer Data Registry of Idaho
 - Denise Jozwik, RHIT, CTR, Director, Cancer Data Registry of Idaho
 - Darryl-lynn Oakes, Director, Communications and Executive Assistant
 - Toni G. Pugmire, Director, Education
 - Wendi Blauvelt, Accounting/Payroll Specialist
 - Vicki Cate, Office Assistant
 - Shawnie Christensen, Assistant Director, Human Resources
 - Regina Eck, Database Coordinator
 - MaryAnn Sacks, Controller, Cancer Data Registry of Idaho

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